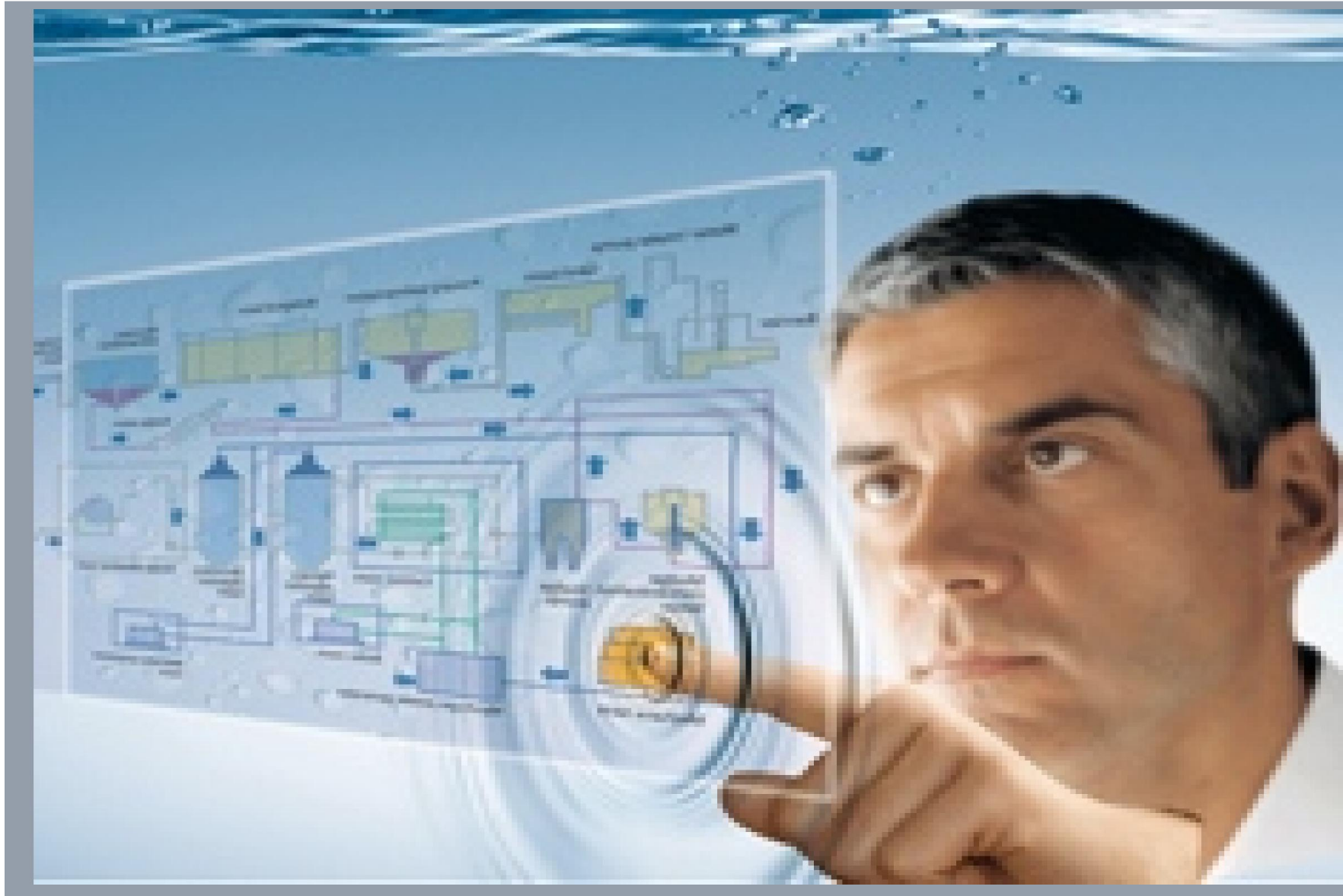


TIA Portal

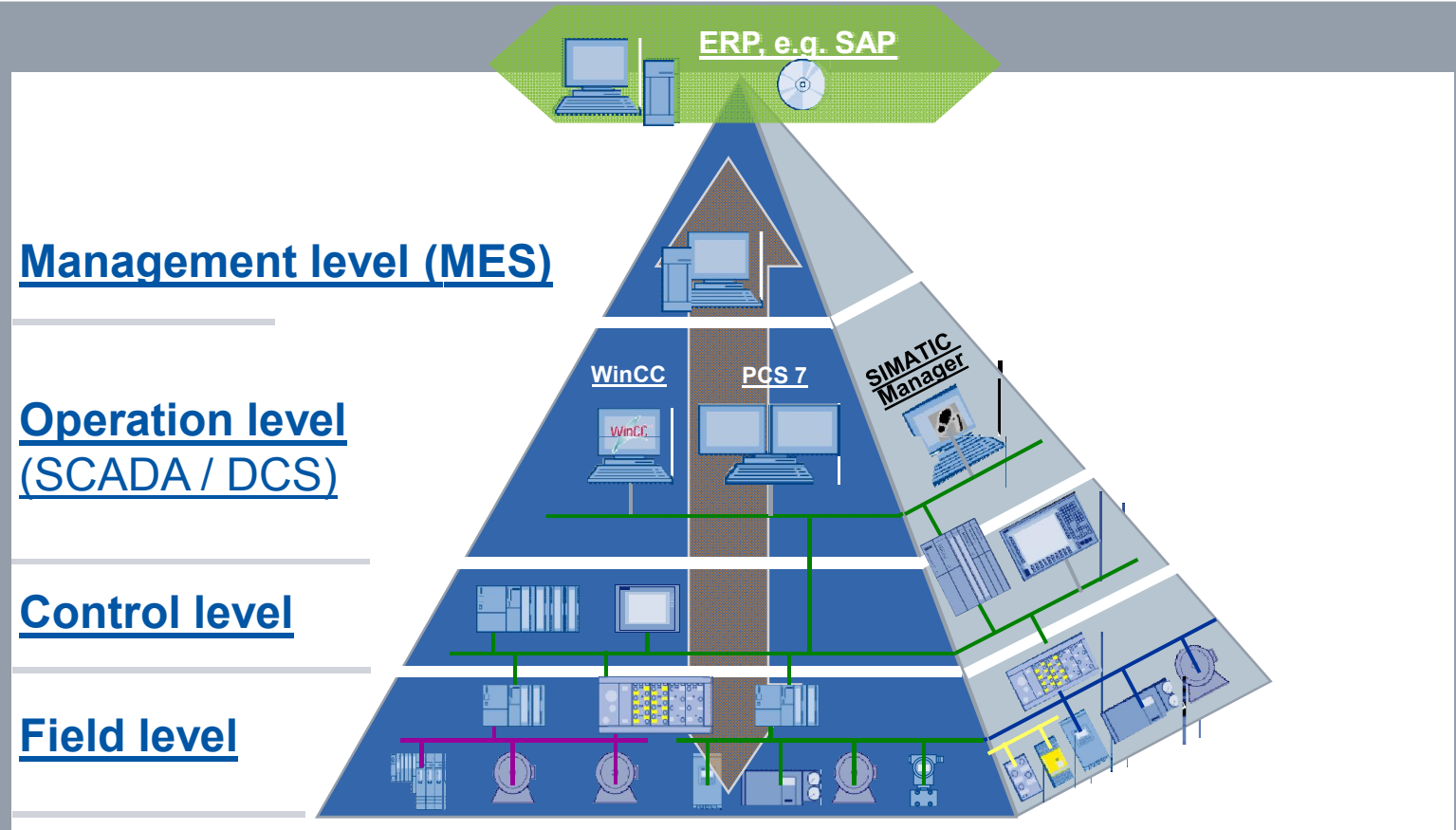
SIEMENS

- 
- Devices & Networks 
- PLC Programming 
- Visualization 
- Online & Diagnostics 



TIA = Totally Integrated Automation

SIEMENS



- Reduce interfaces & costs of engineering
- Increase the intelligence of the automation
- Optimize and speed up the production transparency

Prevail in global competition?

SIEMENS

Services & Networks

PC Programming

Visualization

Online & Diagnostics

Individualization



Production

- Customized mass production
- An increasing number of variants demands greater flexibility in product fabrication.

Globalization



Production Logistics

- Global alliance of production and suppliers
- New business models

Time to Market



New Technology

- Shorter product lifecycles require even shorter times to market, leaving you with less and less time to plan your automation solution.

Sustainability



Energy Consumption

- The efficient use of energy and environmentally friendly materials

A PORTAL – vision of automation solutions in all industries

Separate software packages are limited because they lack consistency and integration. It takes a common work environment – i.e. an **Engineering Framework** – to achieve full integration and consistency of individual products.

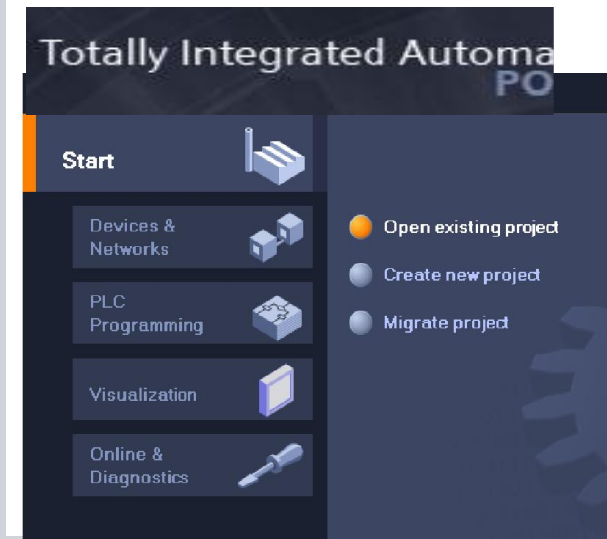
Centralized engineering framework

- A common user interface concept for all automation tasks with common services (e.g. configuration, communication, diagnostics)
- Automatic data and project consistency
- Powerful libraries across all automation objects

Individual engineering systems



Embedded in a framework



Common engineering framework – automation solutions in all industries

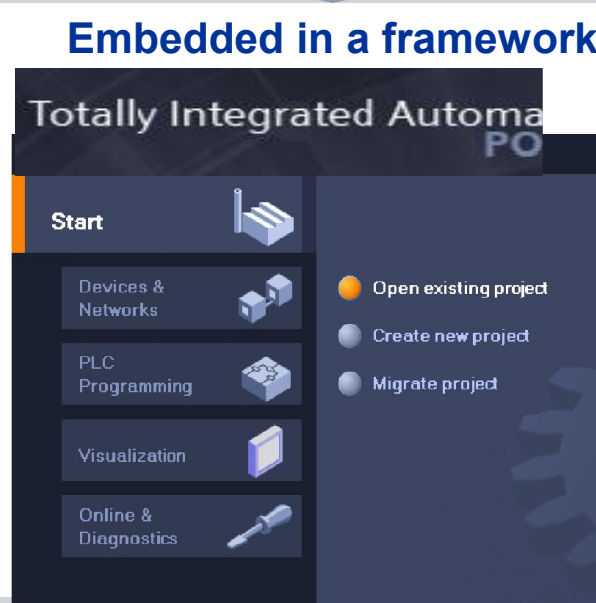
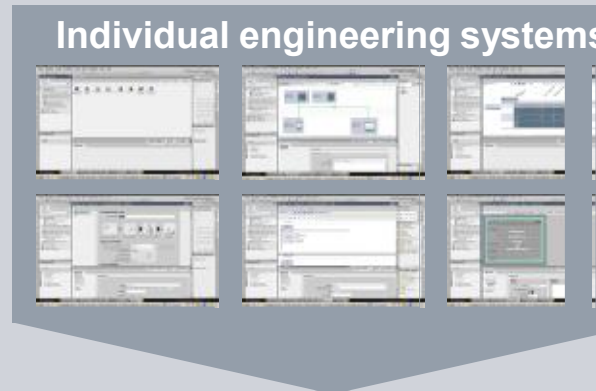


Savings of up to 30% in engineering time

Usability!

1st step: PLC + HMI

2nd step: Performance and efficiency – integration of drives and new automation components (S7 1200 and S71500 – most important innovation from Siemens since 15 years)



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-proof

centralized engineering framework for all integration and consistency

The **Totally Integrated Automation Portal** provides the work environment for end-to-end engineering with SIMATIC STEP 7 and SIMATIC WinCC.

Siemens Totally Integrated Automation Portal

- Start
- Devices & Networks
- PLC Programming
- Visualization
- Online & Diagnostics

Totally Integrated Automation Portal



SIMATIC Controllers



SIMATIC HMI



SINAMICS

You purchase **STEP 7, WinCC** - and experience the **TIA Portal**

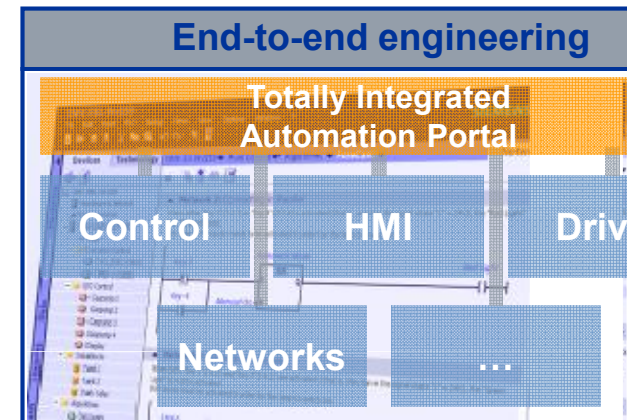
Totally Integrated Automation Portal

Intuitive – efficient – future-proof

Intuitive: **Easy** to learn – **Easy** to use with task-oriented, intelligent and intuitive editors, quick start

Efficient: **Efficient engineering** with an end-to-end engineering framework for all automation tasks, short time to market, reduced TCO

Future-proof: Reuse existing automation solutions and integrate future software products in the TIA Portal engineering framework



Totally Integrated Automation Portal

- Usability
- Interoperability & openness
- Solid foundation for future innovations

CE - Siemens Automation Cooperates with Education

PLC programming education package: "Siemens Automation Cooperates with Education" offers automation and drive technology classes, a training curriculum and special terms for equipping laboratories.



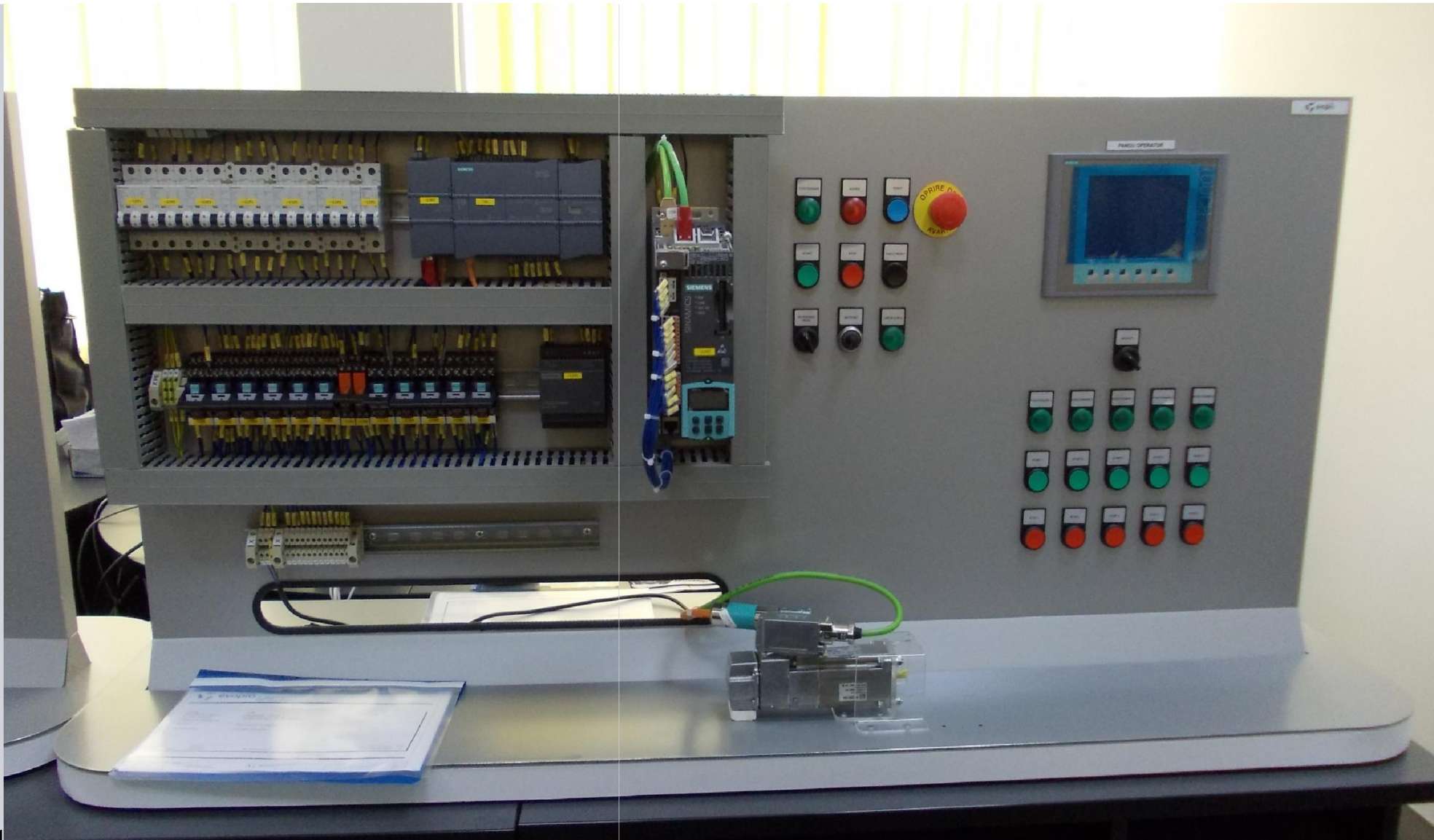
"Siemens Automation Cooperates with Education" helps educational and research development institutions to use our knowledge as an innovation driver.

CE - Siemens Automation Cooperates with Education



CE

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CE

Thank you for your attention!

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